

Dear Crafters & Vendors,

We have been working really hard on a solution to help our wonderful Crafters, Vendors, and Other Business. We know this has been a hard and crazy time for everyone. Also, with many events, shows, and fairs canceling it has hurt a lot of people and others have come to the virtual side for there business. So, with that being said I am proud to announce we will be having Virtual Events every other weekend. We want to help you make sells and grow your business NO MATTER WHERE YOU LIVE! (you can ship all over the USA or only meet local it's up to you!).

This is a great way to be seen without all the hassle of packing up your car, driving somewhere, unloading, unpack, set-up, tear down, pack, load your car, drive home, unload your car, and then hit the bed cuz you're so exhausted by the end of the day. Also, at some shows, you may only meet a few hundred people with this Virtual event it will be open to everyone in the USA. That's Thousands of people!! (Or you can put in your write-up that you do not ship and only meet in-person in your area that is all up to you) But, I know it so worth it to be in a Virtual Show!

Things to know:

- You do not have to be local to be a vendor or a customer
- You will have a write-up (like a newspaper ad) with this you will need to add a little bit about yourself/business, any sales for that weekend, coupon codes, etc.
- A photo of your booth/logo/or products (You do not have to do this but it can help: If you do not have a photo of your booth set-up you can set-up in your backyard/or other space with great lighting to make it look like they are in-person shopping at your booth. Especially if you have regular customers at an in-person event they will always look for your booth if it always looks like the same set-up. **If you do set-up and take a photo don't forget to save it for more virtual events so you don't have to set-up and take another photo later on.**) You can check out the attachments to see an example.
- You will need to send a link to your sell site or Facebook page so your customer may shop or message you about your product.
- If you do not have a link to a page or website you are more then welcome to share a photo of your products and write-up then have your contact info for them to get in touch with you.

This is how it works for vendors:

1. Fill out the form for that event (all events/forms listed on the website) www.buscraftybrokemamma.com/not-just-a-rumor-events
2. You will receive an e-mail saying you are accepted then you will have 48hrs to pay after the e-mail is sent and you will need to send your photo at that time. (like seen in attachments)

3. Start Sharing the website link to friends, family, coworkers, on Facebook, Instagram, your website, Pinterest, Twitter, etc. (let's work together to make this a great success!) Please Share: www.busycraftybrokemamma.com/virtual-craft-and-vendor-show
4. The day and time of the event the website will open Fri-Sun so customers will be able to shop at each booth. (You do not have to be present for the event)
5. After Sunday the page will be closed till the next show. (must fill out the form for each show you want to be in unless you would like to pay to be on every virtual event for the rest of the year. You are more then welcome to ask me about pricing if you're interested. Mention code: Yearly102020 for a 10% discount use before June 30, 2020)
6. You can still share the website link at all times not just during the show!
7. Like us on [Facebook](#), [Facebook Vendor only page](#), [Instagram](#), [Band Vendors only](#), and [EventBright](#).
8. The new system needs your information Updated so Don't forget to update your vendor info here: <https://mailchi.mp/f7909228c55b/2020vendorupdateform>

This is how it works for your customers:

1. They go to the website www.busycraftybrokemamma.com/not-just-a-rumor-events
2. They click on shop virtual event
3. Then each booth will appear they see each photo and write-up with a button they can click to go to your shop/Etsy/Facebook/Instagram/or contact info.
4. Then when they get done shopping with you then it goes back to the booth page so they can go to the next booth.
5. and they can share it with friends and family!

COMING SOON: We are looking into adding the Zoom and Facebook Live to the events for vendors to connect to customers better! If you want to do a 30min live on FB or a Zoom Meeting at a certain time of the event they will see the link and time. You could offer a special or show product or just say hi to your shoppers! (Please Tag: #NOTJustARumorEvents and #VirtualCraftandVendorShows)

If you have any questions please let me know.
Next Virtual Show will be on May 15-17, 2020

-- Thank You all and Stay Safe!



